



March 13, 2013

**City Council
Additional Report for March 18 Council Meeting**

To: Mayor and Council

Fr: Barb Manson, Tourism Development Officer, on behalf of the Lake of the Woods Development Commission

Re: Up, Up & Away Festival – July 1, 2 & 3, 2013 – Tax Receipts

Recommendation:

That Council of the City of Kenora hereby authorizes the issuance of tax receipts for any donation of \$100 or greater made to the City of Kenora between March 18, 2013 and July 1, 2013 to be used specifically towards the 2013 Up, Up & Away Festival (July 1st) fireworks display; and

That the City will pay the invoice(s) for the actual purchase of fireworks, including any specifically related expenditures, direct to the appropriate supplier(s) for the 2013 fireworks display to a maximum of the actual donation amounts received; and further

That the issuance of tax receipts for donations for fireworks be restricted specifically to the 2013 fireworks display in recognition of the tourism impact the event has to the City of Kenora.

Background:

The Air Show Committee, Tourism Kenora and Keewatin's Summer Splash Committee are planning a three day festival (Up, Up and Away) in Kenora on July 1st, 2nd and 3rd. Events will occur in Keewatin on July 1st with fireworks at the Harbourfront the night of July 1st, a special event (yet to be announced) will occur on July 2nd at the Whitecap Pavilion, culminating with an Air Show at the Kenora Airport on July 3rd.

July 1st Fireworks will require funding (donations) for this portion of the three day festival to take place.

The City of Kenora has been asked to accept the donations and issue tax receipts for same. Hoping to raise \$15-20,000 in donations for July 1st fireworks.

Budget:

No change

Communication Plan/Notice By-law Requirements:

Mayor & Council
LOTWDC – Tourism Kenora
Summer Splash Committee